

# SeaIntel Maritime Analysis

## Topic report : Container Carrier Environmental Benchmark

### Executive Summary

The environmental focus in the container shipping industry has been steadily growing over the past decade, to the point where most top-20 carriers today publically acknowledge its importance, and also promote their initiatives in this respect.

However, it is difficult from an outside standpoint to understand how the carriers are performing relative to each other.

Carriers will often be very open concerning new initiatives, but will not mention whether the initiative is applicable to a large part of their fleet or maybe only a small concept vessel.

It is also difficult to assess, on an emissions basis, which carrier is the most efficient.

With this benchmarking analysis, SeaIntel Maritime Analysis will provide the first global benchmarking across the top-20 carriers, allowing a direct comparison.

The carriers have been benchmarked on a combination of their vessels' performance, the age of their fleet as well as their commitment to drive not only their own performance here and now, but to drive change throughout the entire industry.

The latter is important, as significant improvements in the ocean shipping sector will only be accomplished when all – or at least a substantial majority – of the carriers are improving their performance.

An important step towards such improvement goes through standardization as well as commonly accepted goals. This is why we have placed emphasis on carriers' active participation in voluntary forums for driving such standards and goals.

This by extension also means we implicitly promote the viewpoint that active communication of environmental performance is an important part of the carrier's performance. It is only through active and open communication of such information that