

SeaIntel Sunday Spotlight

April 21, 2013 – Issue 108

Weekly Indicators –
15. Apr – 21. Apr,
2013

Executive Summary

Concentration based on liftings

- We analyze the degree of market concentration in liner shipping from the perspective of actual global liftings – as opposed to the standard approach which is based on nominal capacity.

Profitability, capacity and marketshare

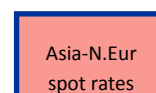
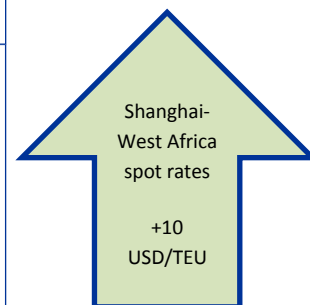
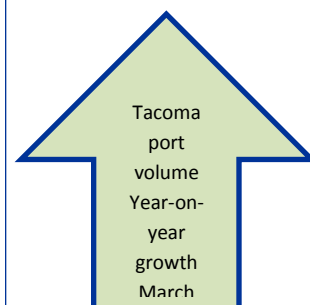
- We take a view at carriers' financial performance as well as marketshare development from a global perspective and investigates whether there is a link to over profits or unit profitability.

Best possible reliability?

- Using the latest reliability data series, we analyze what would happen if all tradelanes performed at their best at the same time. Additionally we devise a simple strategy for a shipper to select carriers, resulting in achieving 50-66% of the theoretically best reliability in specific tradelanes.

Content

Concentration based on liftings	Page 2
Profitability, capacity and marketshare	Page 4
Best possible reliability	Page 7
Service changes	Page 11
Rate announcements	Page 13
Other SeaIntel products	Page 15



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