

## SeaIntel Sunday Spotlight

May 5, 2013 – Issue 110

**Weekly Indicators –**  
29. Apr – 5. May  
2013

### Executive Summary

#### Carriers should crash the rates

- We analyze the carriers predicament – and conclude that it might well be in the carriers' interest to stage a rapid decline in rates, to become profitable in 2013.

#### Carriers' mobile apps

- We analyze the availability of mobile apps across the carriers. Especially the Asian carriers are on the forefront of the development, with the top-3 carriers not present.

#### Shippers are their own worst enemy

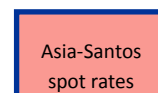
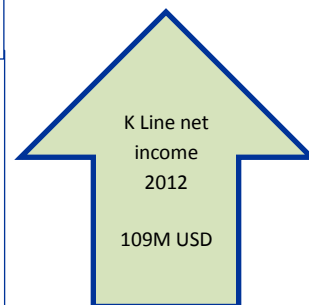
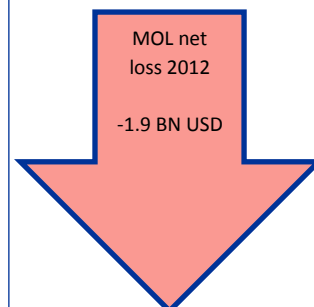
- We find that shippers are "trapped" in a game-theoretic dilemma not unlike the carriers, when it comes to valuing service levels versus freight rates.

#### Capacity shortage on Europe-Asia backhaul in week 24

- The current capacity reductions on the Asia-Europe head haul will lead to a capacity shortage on the back haul in week 24. Shippers should prepare.

### Content

Carriers should crash the rates	Page 2
Carriers are ramping up on mobile apps	Page 4
Are shippers their own worst enemy?	Page 10
Impending capacity shortage to Asia	Page 13
Service changes	Page 14
Rate announcements	Page 14



This file is a preview provided by [SeaIntel.com](http://SeaIntel.com) for users who are not subscribers.  
Click on the link to view subscription options for SeaIntel Sunday Spotlight.  
[http://seaintel.com/index.php?option=com\\_virtuemart&view=productdetails&virtuemart\\_product\\_id=5](http://seaintel.com/index.php?option=com_virtuemart&view=productdetails&virtuemart_product_id=5)