

SeaIntel Sunday Spotlight

March 9, 2014 – Issue 151

Executive Summary

Rapid increases in rate volatility

We take a quantitative approach to measuring freight rate volatility in the major trades covered by the SCFI, and find that 5 out of 7 main trades show rapidly escalating rate volatility. The exceptions are the Transpacific trades, which are remarkably stable.

Asia-USWC Port-Port Reliability v2

We follow-up on last week's article on port-port on-time schedule reliability, and provide deeper insights into performance on the Asia to South USWC trade. WE find that Shanghai to Oakland shows the greatest variation in performance across carriers, while the Grand Alliance faces challenges with variation in performance across the carriers within the alliance.

Carriers' use of Facebook

We review carrier presence on Facebook, and find that APL has joined Maersk Line and CMA CGM in the systematic use of Facebook as a communication channel. Maersk Line continues to be the most active carrier on the site.

Content

Editorial: 2014 still looks bad...	Page 2
Rapid increases in rate volatility	Page 3
Asia-USWC Port-Port Reliability v2	Page 7
Carriers' use of Facebook	Page 18
Carrier Service Changes	Page 22
Carrier Rate Announcements	Page 23
SeaIntel products	Page 26

Weekly Indicators –

3 Mar - 9 Mar 2014

