

## SeaIntel Sunday Spotlight

June 1, 2014 – Issue 163

### Executive Summary

#### Obtaining the best schedule reliability

We analyse how a shipper on Asia-North Europe and the Transatlantic WB trades can obtain the highest possible schedule reliability, and find that analysing the carriers' past performance will significantly help shippers improve on-time performance in their supply chains.

#### Australian container developments

We take a closer look at the Australian container market as a whole, as well as for the development for the five major container ports. We find that the Australian container market saw significantly declines in growth last year, but growth seems to picking again this year.

#### Changing roles in the market

We discuss some of the major market developments we believe will change the face of liner shipping over the coming years. Increasingly, the market is on a path splitting into commodity markets and niche markets and the effects will transform the heart of many shipping lines.

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