

SeaIntel Sunday Spotlight

July 20, 2014 – Issue 170

Executive Summary

GRI efficiency on Asia to NEUR & USWC

With the carriers looking to the next round of rate increases on August 1 on Transpacific and Asia-North Europe, we take a closer look at how efficient the carriers have been in implementing previous rate increases. We find that the carriers have seen rate increase efficiency drop significantly on Asia-USWC in 2014, while they have been more successful on Asia-North Europe trade lane.

The Nicaragua Canal: Network possibilities

We take a closer look at the network possibilities that the proposed Nicaragua Canal would offer, and find that an Asia-USEC service using the proposed Nicaragua Canal instead of the Panama Canal could reduce its sailing distance by 6% and reduce bunker consumption 17%-30% depending on the vessel size used through the proposed Nicaragua Canal.

Targeted cyber-attack at shipping firms

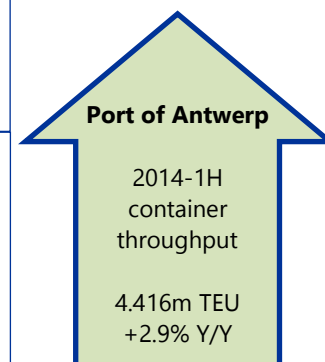
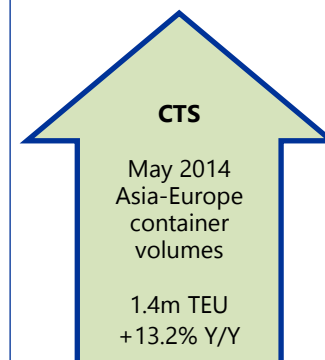
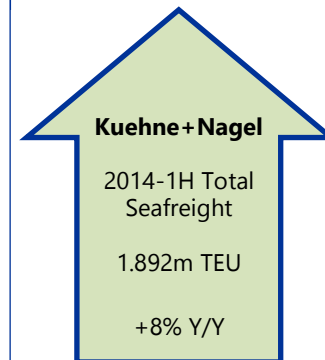
We present a recent example of a serious cyber-attack aimed specifically at the logistics industry, which shows how cyber criminals in China deliberately used malware inserted into physical scanners to attack logistics companies.

Content

Editorial: smaller losses except in Asia-SAM	Page 2
GRI efficiency on Asia to NEUR & USWC	Page 3
The Nicaragua Canal: Network possibilities	Page 8
Targeted cyber-attack at shipping firms	Page 12
Carrier Service Changes	Page 15
Carrier Rate Announcements	Page 16

Weekly Indicators –

14 – 20 Jul 2014



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