

SeaIntel Sunday Spotlight

May 17, 2015 – Issue 211

Executive Summary

Alliance alignment

We take a closer look at the alignment between the four East-West alliance networks and their member carriers' services, and find that there is full alignment on Asia-Europe, while alignment is not as complete on Transpacific.

Carriers' Use of Social Media

We conduct an examination of the carriers' use of social media, and find that Maersk Line continues to be the most popular carrier on the social media, but carriers like APL, CMA CGM, MSC and Hanjin seem to have noted the value of this method of communication.

Spot and contract rates 95% correlated

We analyse the relationship of spot and contract rates on Asia-Europe, and find that the very strong link between spot and contract rates remain solid, however monthly rate volatility has increased sharply for spot rates, and potentially contract adherence might have improved.

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Weekly Indicators

11 - 17 May 2015

APM Terminals

2015-Q1
Container
Volumes

9.1M TEU
-2.6% Y/Y

Port of Hamburg

2015-Q1
Container
Volumes

1.7M TEU
-6.2% Y/Y

Maersk Line

2015-Q1
Net Operating
profit

714M USD
+57% Y/Y

ICTSI

2015-Q1
Container
Volumes

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