

SeaIntel Sunday Spotlight

July 12, 2015 – Issue 219

Executive Summary

Carriers' dedicated smartphone apps

We review the prevalence of carrier smartphone apps and dedicated mobile websites, and find that container carriers are increasingly providing customers with a wide range of functionalities through mobile devices, now 16 of the top-20 carriers have their own mobile app.

IMF lowers outlook for US and Brazil

We take a closer look at the just released IMF World Economic Outlook report, and find that IMF have downgraded the economic outlook for North America and Brazil, and that the lower expectations to the economic growth in the US is mainly caused by the congestion in the USWC-ports, a harsh winter and lower investments in the oil sector.

GRI success – 2015 in line with norm

Looking at the historical development in the number of successful rate increases, 2015 year-to-date is mainly in line with the norm.

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Weekly Indicators

6-12 July 2015

Port of New York/New Jersey

May 2015
Container
Volumes

558,991 TEU
+12.1% Y/Y

Port of Shanghai

2015-H1
Container
Volumes

18.03M TEU
+4.5% Y/Y

Port of Busan

Jan-May 2015
Container
Volumes

8.11M TEU
+6.4% Y/Y

HHLA

2015-Q1
EBIT

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