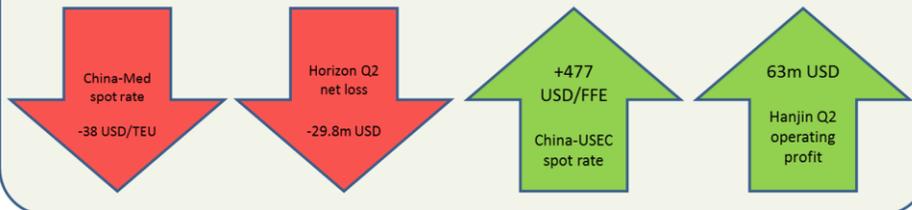


# SUNDAY SPOTLIGHT

5 AUGUST 2012, ISSUE 72

## SEAINTEL MARITIME ANALYSIS

Indicators from the week 28 July – 5 August 2012



Reliability from global vessels to the container at the country level:

### Performance in June 2012.

See page 15 for details.

## CORRUPTION LINKED TO RELIABILITY

Low levels of corruption a clear indicator of high on-time delivery for containers

This week we continue to look closer into the performance concerning delivery of actual containers. This is based on the data at the individual container level provided through INTRA, and is the same data underlying our monthly Liner Performance Report.

This week we want to investigate the hypothesis that a high level of corruption has a detrimental impact on the timely delivery of containers.

Whilst we have detailed information on the container delivery, the question is how to measure and quantify the levels of corruption in a country. In order to have a consistent measurement, we have chosen to use the Corruption Perceptions Index (CPI).

The CPI has been measured annually by the organization Transparency International since 1995. Transparency International is a non-governmental organization headquartered in Germany, and with approximately 100 offices worldwide. The organization was launched in 1993.

Combining the corruption data with the reliability data, we find that a low level of corruption is a pre-requisite for providing a high on-time delivery performance. However, the opposite is not always true – countries with low

### Reliability

Reliability has a different meaning to many people in the industry. However, at the heart of the concept is the notion that cargo is delivered in accordance with the customers' expectations. As we are increasingly working into the actual data underlying reliability, it is clear that multiple factors are at play – and not all are under the control of the carriers. At times ports are the source of delays. Other times it turns out that endemic corruption in some countries result in a degradation of performance.

### Content

- 1...Reliability v. corruption
- 5...Vessel delays
- 8...TSA BAF formula

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